

P R E S S R E L E A S E

FOR IMMEDIATE RELEASE

Gouda, June 29 2013

CONTACT: Yvette Moerings

Stichting Gouda Oogst

+31 6 340 256 29

**WORLD RECORD
BIGGEST SYRUPWAFFLE EVER**

Gouda sets world record with syrupwaffle bigger than 2 meters

It took sixty kilos of dough, fifteen kilos of syrup and a 3,000 kilo baking iron. A crane was positioned to hoist up the upper baking iron. Whether or not they would succeed was exciting until the last second.

But at 3h00 p.m. civil law notary mr. J.H.A. Wagener confirmed the world record and Gouda literally had the Biggest Syrupwaffle Ever in its hands.

Except for being mighty big, the Biggest Syrupwaffle Ever also had to be very tasteful. That's why the waffle was baked according to the original recipe. Syrupwaffle baker Martien Markus from 't Stroopwafelwinkeltje' was closely involved and donated all the ingredients for this recordclaim. Mayor Milo Schoenmaker had the honour to have the first taste of the Gouda delicacy. After that it was the public's turn.

Baking the Biggest Syrupwaffle Ever was an initiative of seven inhabitants of Gouda. They were pretty hard on themselves. Because of the specific construction of the syrupwaffle, baking a waffle bigger than two meters technically appeared to be a mission impossible. To make the baking process a success, the team has worked on the preparations for one and a half year.

End press release

Note for the editors:

For more information you can contact Yvette Moerings, tel. +31 6 340 256 29 or

ymoerings@hotmail.com

Photo: Dennis van Duijn / O kijk! Fotografie